

Lethbridge & District Music & Speech Arts Festival Society

Technology Committee Report

Technology Highlights

This year marked the first year using our newly-acquired 75" digital displays. These displays were placed in the lobbies of Southminster United Church and St. Augustine's Church, as well as in front of the entrance to the CASA Community Room, and the Volunteer Check-In desk at CASA. The purchase of a subscription, online software allowed us to manage the displays remotely, and in real time. Despite a few teething problems, the displays were proven to be a success at their intended purpose.

Throughout the Festival, these displays showed a rotation of that day's programming, along with advertisements for local businesses, non-profits, and information regarding Festival events.

During our fundraising gala, ENCORE: An Evening for the Arts, these displays were positioned throughout the room to display the logos of auction, raffle, and door prize items, as well as the evening's floor plan upon entering the venue.

Our iPads, Square Readers, and new computers are being fully utilized and have proven invaluable throughout the Festival season and for planning during the year.

The Society replaced only 2 Square Readers this year due to age/malfunction, but this is a reality of technology. All other technology equipment is up and running as expected.

Community Feedback

The feedback provided by the community regarding our technology upgrades has been overwhelmingly positive, and is encouraging for the updated direction we are headed towards.

Community Support

We would like to acknowledge the Community Foundation of Lethbridge & Southwestern Alberta, as well as the City of Lethbridge for assisting with the purchase of these displays, and all of the new equipment purchased during the previous Festival season. These purchases were made with the assistance of a 2/3 capital grant awarded by the above mentioned organizations. We would also like to extend our gratitude to Bruce Johnston for his invaluable assistance with designing and creating the storage crate for the displays, and allowing the safe and secure storage of these displays off-site, as well as the necessary transportation of the displays to and from their posts.

Report Submitted by:

Bryce Johnston - Chairman - LethMSF